



Cloud Computing Statistics

\$1.3 TRILLION

in IT spending will be affected by the shift to the cloud by 2022.

The global public cloud service market is projected to reach **\$206.2 billion** in 2019.

\$20 billion

was the Quarterly SaaS spending in Q2 2018.



Enterprise workloads will be in the cloud by 2020



Enterprises have a central cloud team



Enterprises use cloud

Cloud Adoption among SMBs & Reason



94% of SMBs appreciate the upgrade in security that comes from adopting the cloud.



41% of SMBs favor the public cloud.



AWS is the favorite cloud services provider of SMBs with a 53% adoption rate.

61%

Cost cutting is top reason why enterprise choose to adopt cloud

57%

Looking for new features & Capabilities

30%

Current warehouses filling up has pushed them toward adopting the cloud.

23%

Executive mandate

Cloud Adoption Among Government Organizations

50%

of US government organizations are actively using cloud services

60%

of agencies use an internal team

40%

hire an external service provider

Cloud Adoption in Different Industries



70% of experts expect the cloud to become a major factor in the retail sector by 2020



Manufacturing industry will spend more than \$5 billion on cloud services in 2019



70% of the companies that offer financial services are still in the early stages of cloud adoption.

Cloud Adoption in Different Countries



Only 2% of UK businesses have yet to utilize the cloud



Cloud Adoption in the EU is at just 26%



Cloud adoption in Asia and the Pacific is showing great progress – only 10% of businesses are yet to appreciate its benefits

Sources: Hostingtribunal, Forbes, Gartner, SrgResearch, Flexera, Microsoft, Datometry, Information Age, Economist, Manufacturing, Computing, VMware, Macquarie